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# Women's Football Development Program

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double pass   
OPTIMISING PLAYER | POTENTIAL

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# A UNIQUE ONLINE EDUCATIONAL JOURNEY IN WOMEN'S FOOTBALL



1

Based on a scientifically proven  
**Professional Academy Support  
System (Pass Model)**

2

**16 years of experience working  
with +1000 Clubs in more  
than 20 Countries**

3

Drawn upon academic  
research, practice from the  
field and best practices from  
the latest sport **technical  
know-how**

# APPROACH

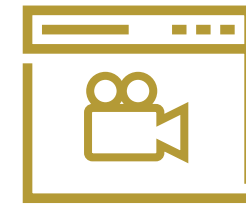
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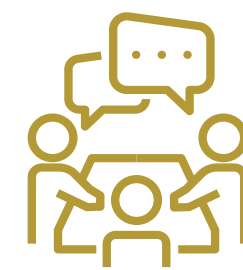
PROVIDE  
**INSPIRATION**



ACHIEVE  
**REWARDING**



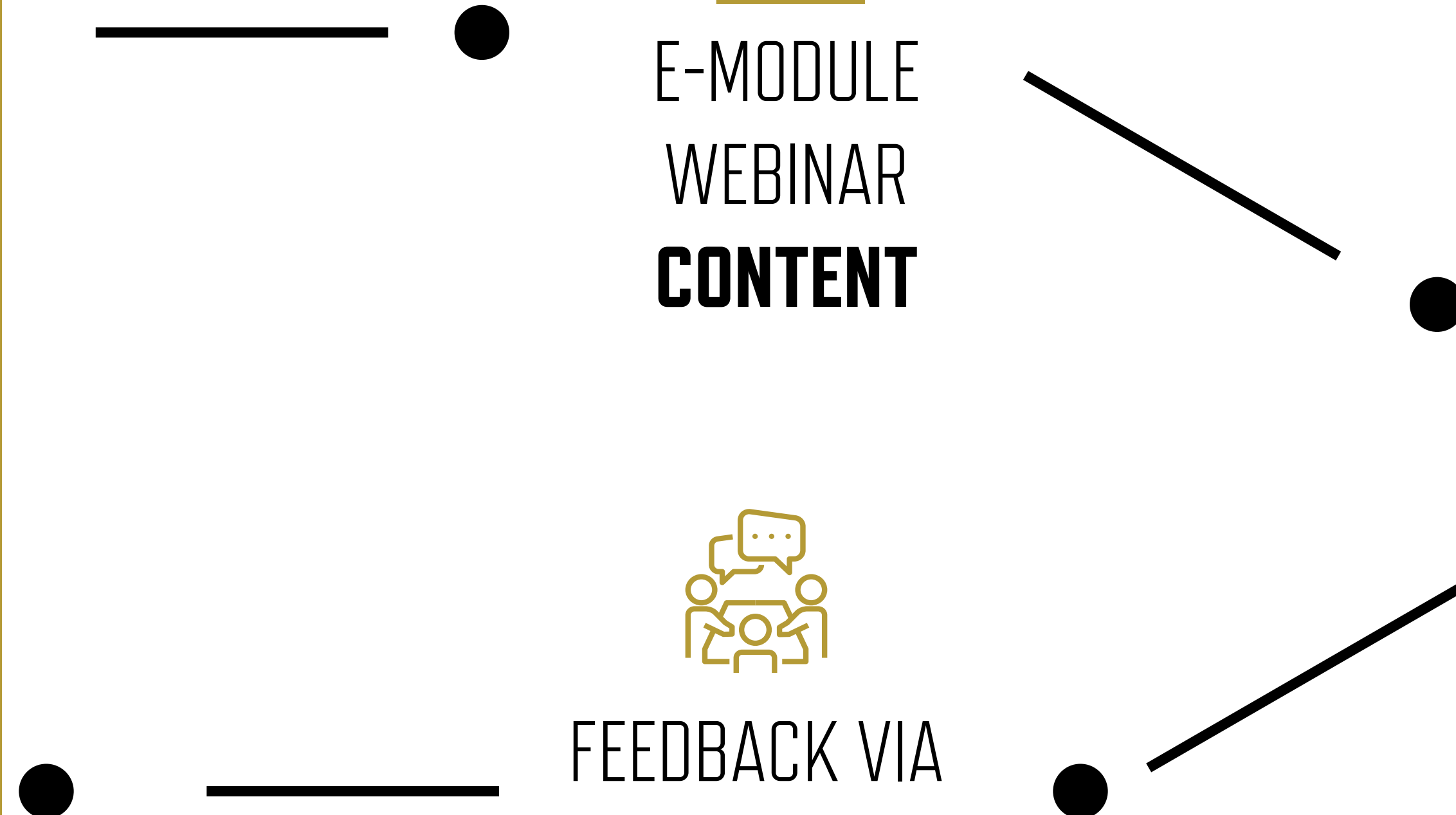
E-MODULE  
WEBINAR  
**CONTENT**



FEEDBACK VIA  
**MENTORING**



ASSIGNMENT  
**APPLICATION**





# CHAPTERS

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The course is divided into 3 chapters

1

**CLUB & ACADEMY  
MANAGEMENT**

2

**FOOTBALL PHILOSOPHY  
AND  
TEAM DEVELOPMENT**

3

**INDIVIDUAL DEVELOPMENT  
AND  
HEALTH & PERFORMANCE**

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# 1. CLUB & ACADEMY MANAGEMENT

This module provides an insight to the Double pass Club Model and a Framework to design a strategic roadmap to manage a Women's Club & Academy while facing the obstacles of the Women's Football landscape.

This chapter is broken down into 2 modules :

**STRATEGIC FRAMEWORK – CONTEXT ANALYSIS – FOOTBALL BUSINESS MODEL – CLUB & ACADEMY STRATEGY**

**ORGANIZATIONAL TIERS**



## LEARNING OBJECTIVES

At the end of this module you will be able to :

Design a **Strategic Plan** for a Club & Academy with a focus on the **Context** of Women's football.

**Translate** the club strategic plan into the different steps of an **Academy Strategic Plan**.

Set clear academy **Goals & key Performance Indicators** to **Evaluate** the **ROI** of an academy and its departments.

Design an optimal **Club Organisation Model and Structure for Talent Development**, including a technical board & academy management.

# 2. FOOTBALL PHILOSOPHY AND TEAM DEVELOPMENT

Football Philosophy describes who you are as a football Club/Academy and has a significant influence on how you want to be identified both on & off the pitch. Next to that, it's also important to understand the factors and processes that influence development of the team. This module guides you with a comprehensive framework and detailed step to design a Football Philosophy and provides you frameworks that will optimize the football performance of your Club/ Academy.

This chapter is broken down into 4 modules :

**IDENTITY – STYLE OF PLAY – PRINCIPLES – GAME SITUATIONS**

**SYSTEMS OF PLAY - PLAYER PROFILES**

**CURRICULUM – PERIODIZATION**

**PRACTICE ON FIELD**



## LEARNING OBJECTIVES

At the end of this module you will be able to :

Understand & define the various building blocks of **Developing a Football Philosophy**.

Develop your own **Unique Football Philosophy** specific to your own **Context & Environment**.

Set specific and **Age-Appropriate Learning Objectives** for all age groups at a Club/ Academy.

Design a comprehensive **Curriculum** and a **Periodization** plan to turn theory into practice at a Club/Academy.

Develop your own **Session, Exercise** and **Coaching DNAs** to streamline the learning.



# 3. INDIVIDUAL DEVELOPMENT AND HEALTH & PERFORMANCE

The individual player is the main focus in Football. In this chapter we provide you with a framework to maximize the potential of each player focusing on both football and health & performance which will ease integration of young girls into the professional football world. This chapter is broken down into 2 modules :

**LOAD MANAGEMENT - HORMONAL CYCLE - MATURITY - INJURY PREVENTION**

**INDIVIDUAL DEVELOPMENT - TRANSITION TO THE 1<sup>ST</sup> TEAM**

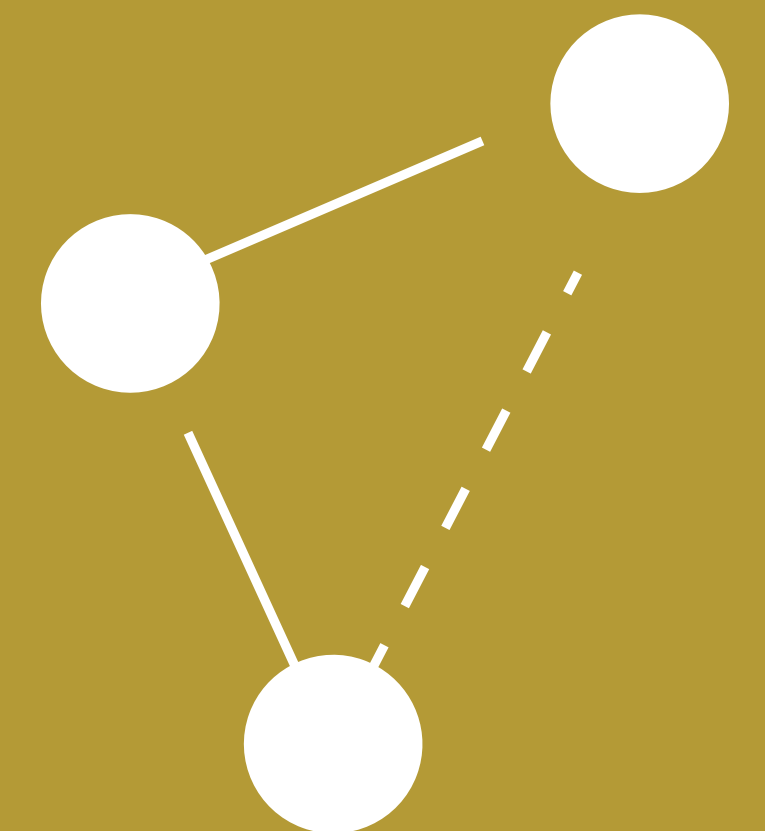


## LEARNING OBJECTIVES

At the end of this module you will be able to :

Develop an understanding of **Scientific Data and Technology** for a more accurate picture of **Female Player's Potential**.

Set **Personalized** targets for top prospects via **Individual Development Plans (IDP)**.



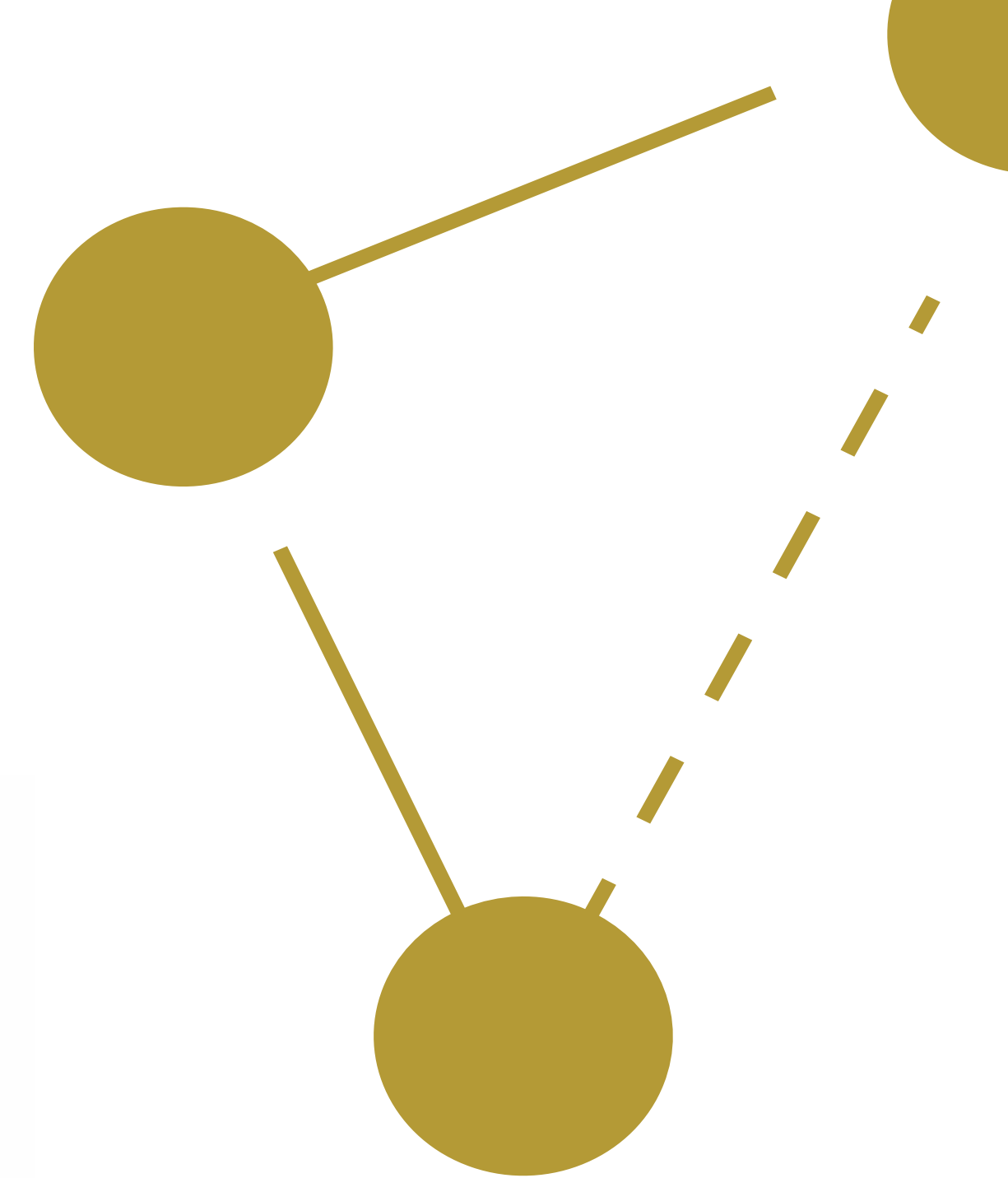
# WOMEN'S FOOTBALL DEVELOPMENT PROGRAM

May 10th 2021

- 3 chapters
  - Club & Academy Management
  - Football Philosophy and Team Development
  - Individual development
- 8 e-modules
- Webinars
  - Experts
  - Best Practice
- Assignment
- Personalized mentoring
- Certification of completion

~~€699 (excl vat)~~

**EARLY-BIRD OFFER €499 (excl vat)**







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